

Xcopy

28th year issued weekly

fashion calendar

'68

MARCH 18

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, MARCH 15, 1968</u>			
Thursday March 14 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Spring-Summer collection by Elinor Simmons for Malcolm Starr, available at Lord & Taylor, will be shown at a benefit luncheon for The Arthritis Foundation Thrift Shop. Reservations (\$5.50): Banquet Dept., PL. 9-3000. Fashion Show Coordinator: Mary Alice Rice, PL. 2-5726.	MALCOLM STARR (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Thursday March 14 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Knit dresses by Micia of Rome, division of Tannel-Young Viewpoint. By invitation. Thereafter continuous. Contact: Jean Leverte, 244-4131.	MICIA OF ROME FOR ROBERT PETERS	1400 BROADWAY SHOWROOM - 5TH FLOOR
Thursday March 14 4:30 P.M. - 7:00 P.M.	"HOB NOB" PARTY FOR THE PRESS The International League of Antisocial Gourmets invites the press to celebrate the publication of "The Antisocial Cookbook". By invitation. Contact: Davis & Morgan, Inc., 12 East 41st Street, 889-6990.	BINACA (MADISON LABORATORIES)	REGENCY HOTEL BALLROOM SUITE
Friday March 15 9:00 A.M. Breakfast	PRESS PREVIEW: HAUTE COUTURE IMPORTS Press preview of Alexander's Spring imports. By invitation. (<u>Benefit Shows, Mon., March 25--see p. 4</u>) Publicity: Walter Hauser, PL. 3-1542.	ALEXANDER'S (LEX. AVE. & 58TH ST.)	HOTEL PLAZA BAROQUE SUITE
Beginning Friday March 15	FALL SPORTSWEAR COLLECTION Daily informal showings of Fall active sportswear collection. Contact: Ed Knauer. Publicity: Roberta Nasta, WI. 7-6700.	MR. THOMSON	1410 BROADWAY SHOWROOM - 22ND FLOOR
Beginning Friday March 15	OPENING OF FALL KNITWEAR Continuous showings. By appointment. Contact: Eva Strickler, WI. 7-5324. Publicity: Leslie Cunningham, 889-5198.	JOAN ARKIN KNITS	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

WEEK BEGINNING SUNDAY, MARCH 17, 1968

March 17	ST. PATRICK'S DAY (Sunday)		
March 17- March 20	BAMA MARKET WEEK - Sheraton-Atlantic Hotel. Contact: Boys' & Young Men's Apparel Mfg. Assn., LW. 4-5130.		
Monday March 18 8:30 A.M.	FALL 1969 COLOR PREVIEW Press preview of Monsanto's Fall '69 colors. By invitation.	MONSANTO CO. (350 FIFTH AVENUE)	EMPIRE STATE BLDG. 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 18 10:00 A.M. Champagne Breakfast	PRESS PREVIEW: VENEZUELAN FASHIONS Preview of Venezuelan fashions and fabrics designed by Maritza Palacios, presented by The Consul General of Venezuela and Mrs. Aquiles Benitez, and VIASA International Airways. By invitation. (<u>Annual benefit luncheon for Cancer Care, Tues., March 19, 12:30, N.Y. Hilton. Price: \$18.00</u>) Contact: Beatrice Sherman, 679-5700.	NAT'L CANCER FOUNDATION (1 PARK AVENUE)	AUX PUCES 70 EAST 55TH STREET
Monday March 18 11:00 A.M.	CUSTOMER SHOWING: FASHIONS BY VALENTINO Valentino will present his Spring-Summer collection. By invitation. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	3RD FLOOR
Monday March 18 12:45 P.M. & 5:45 P.M.	TWO SHOWINGS OF IMPORT FASHIONS Haute couture Rome and Paris originals and line-for-line copies in original fabrics at two N.Y. showings. First show, by invitation only, 12:45 P.M. (invitations will be issued); second show, open to public, 5:45. Publicity Mark Klauser; Fashion Coordinator: Jackie Landesman, OX. 5-4000, Ext. 208. (At <u>Bergen Mall, Paramus, Wed., March 20 at 12:45 P.M., 2nd floor; Westbury Thurs., March 21 at 12:45, 2nd floor.</u>)	OHRBACH'S	5TH FLOOR
Beginning Monday March 18- March 29	FALL DRESSES AND SPORTSWEAR Fashions from London by: Peter Collins, John Craig, Jersey Masters, Doree Leventhal, Laurie Mansfield, Mortimer Fashions, Ringtex, Slimma, Waldman, Wallis & Co. Contact: Joan Hardy, PL. 2-8400.	CLOTHING EXPORT COUNCIL (LONDON, ENGLAND)	HOTEL WARWICK 6TH AVE. & 54TH ST.
Tuesday March 19 10:30 A.M.	PREVIEW OF FALL LEATHERS & SUEDES Fall coats, jackets and costumes in leather and suede. By invitation. Contact: LW. 4-1510.	HIGHLANDER SPORTSWEAR	1407 BROADWAY SHOWROOM - 32ND FLOOR
Tuesday March 19 2:00 P.M.	OPENING OF EARLY FALL COLLECTION Early Fall collection of coats, suits and costumes. Also March 22, 26, 28 at 2:00. By appointment. Contact: Miss Lorna or Miss Ruth, BR. 9-8987.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday March 19 4:30 P.M. Cocktails	OPEN HOUSE: NEW FIRM Preview of hand-screened stretch fabrics at opening of new converting firm. For cutters, press, buying offices. By invitation. Contact: Bea Barno, 695-6336.	TIMES TWO TEXTILES	1412 BROADWAY SHOWROOM - 21ST FLOOR
Tuesday March 19 4:30 P.M. Cocktails	PREVIEW: FALL KNITWEAR Preview of Fall knits by Tannel. By invitation. Thereafter continuous. Contact: Mr. L. Berman, 244-4131.	TANNEL-YOUNG VIEWPOINT	1400 BROADWAY SHOWROOM - 27TH FLOOR
Tuesday March 19 5:00 P.M.	PREVIEW OF AMBA KNIT COLLECTION By invitation. Continuous thereafter. Contact: Ellen Roselle, LO. 4-0462.	JR. SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 19 9:30 P.M. Champagne	PREVIEW: ITALIAN HAUTE COUTURE Showing for press of Spring and Summer haute couture collection by Bianco of Roma. By invitation. (Black Tie) Contact: 355-7736 or PL. 3-4500X326.	BIANCO OF ROMA	ST. REGIS LOUIS XVI SUITE
Beginning Tuesday March 19	OPENING OF FALL KNIT COLLECTION Imported knit fashions at continuous daily showings. Contact: WI. 7-8130.	NANNETTE INTERNATIONAL	1410 BROADWAY SHOWROOM - 18TH FLOOR
Wednesday March 20 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Salute to Spring" by Morton Myles for Jeunesse at luncheon. Reservations (\$5.50): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	MORTON MYLES FOR JEUNESSE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday March 20 4:30 P.M. Cocktails	BIRTHDAY PARTY AND FASHION SHOW In celebration of its 25th birthday, Alamac Knitting Mills has commissioned Sylvia de Gay to create 25 inspirational Fall and Holiday knits which will be featured, along with a group of children's knits. Fashion show produced by Rea Lubar. Commentator: Evelyn Portrait, Fashion Editor, <u>Cue Magazine</u> . By invitation. Contact: Mrs. Casey Tolar, OX. 5-1445.	ALAMAC KNITTING MILLS (1412 BROADWAY)	HOTEL PIERRE GRAND BALLROOM
Wednesday March 20 5:00 P.M. - 7:00 P.M.	PREVIEW: AIRLINE HOSTESS UNIFORMS United Airlines will preview new hostess uniforms by a leading designer. Show at 5:30. By invitation. Fashion Publicity: Ruth Hammer, 246-4818.	UNITED AIRLINES	REGENCY HOTEL BALLROOM
Wednesday March 20 9:00 A.M. - 4:00 P.M.	"LIGHTS ON": ALL- DAY CONFERENCE "A comprehensive exploration of light, its influence on our lives, and its importance to our professions." Sponsored by NHFL, in conjunction with N.Y. Chapter, Designers' Lighting Forum. Members: \$25.00; others: \$30.00. Contact: Jeanne Lewin, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE(767 LEX. AVE.)	STATLER-HILTON HOTEL 7TH AVE. & 33RD ST.
Thursday March 21 9:30 A.M. Coffee	PRESS PREVIEW: TABLE SETTINGS Introduction of new Reed & Barton silver pattern in six table settings by European designers. By invitation. Publicity: Jane Warren, OR. 9-7800.	B. ALTMAN & CO.	4TH FLOOR SILVERWARE DEPT.
Thursday March 21 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Spring-Summer collection by Pattullo-Jo Copeland, available at Bonwit Teller will be shown during luncheon. Reservations (\$5.50): Banquet Dept., PL. 9-3000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	PATTULLO-JO COPELAND (498 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM
Thursday March 21 3:30 P.M.	PRESS PREVIEW: FALL KNITWEAR By invitation. Thereafter continuous beginning Tues., March 26. By appointment. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
Friday March 22 12:00 Noon Luncheon	FALL-WINTER FABRICS LUNCHEON Co-chairmen: Lois Ziegler, J.C. Penney Co.; Patricia Bovers, <u>Harper's Bazaar</u> . Speaker: Alison Harwood, <u>Vogue</u> . Prices: \$12.00, members; \$15.00, guests. (Fabric exhibit: 10:00 - 11:00; 3:00 - 4:00. \$2.00 at door, for exhibit only). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday March 25 11:00 A.M. & 3:00 P.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOW International haute couture fashion show, for benefit of The Boys' Club of N.Y. Prices: \$10.00 (reserved); \$5.00. (Public showings at 1:00 and 5:00). (For Release, Tues., March 26.) Public Relations: Alexandre Tarsaidze, Serge Obolensky Associates, PL. 9-6272.	ALEXANDER'S	3RD FLOOR
Monday March 25- March 27	1968 INTERNATIONAL BEAUTY SHOW Professional beauty show and exhibit of new beauty products. Contact: Michael Scott, PL. 7-9050.	INTERNAT'L BEAUTY SHOW (16 WEST 46TH STREET)	N.Y. HILTON HOTEL
Tuesday March 26 12:00 Noon Luncheon	EIGHTH ANNUAL INT'L FABRICS FASHION SHOW Theme: "Brighton Pavilion"--men's and women's fashions in home furnishings fabrics by 40 American designers, modeled by social, civic and theatrical personalities. Electrodolic Unlimited kinetic light created by Leslie Cunningham, Jackie Cassen and Rudy Stern. Commentator and coordinator: Constance Woodworth. Tickets: \$15.00 each, for benefit of NSID Educational Foundation Scholarship Fund. Contact: NSID, 315 E. 62nd St., 838-5906. Publicity: Ted Materna Associates, PL. 3-3240.	NATIONAL SOCIETY OF INTERIOR DESIGNERS	WALDORF-ASTORIA GRAND BALLROOM
Tuesday March 26 2:30 P.M.	INFORMAL FASHION SHOW Informal modeling at N.Y. store of the "Evelyn Roaman Collection" for Spring-Summer. (Showings at 2:30: Mon., March 25 at 40 Winter St., Boston; also Wed., March 27 at 1209 Chestnut St., Philadelphia.) Open to public. Contact: Mariette Schumacher, 679-8600.	ROAMAN'S	20 WEST 39TH STREET
Tuesday March 26 4:00 P.M. Cocktails	PRESS SHOW: "STRAW HAT" FRAGRANCE Millinery by Adolfo, Emme and Mr. John to preview Faberge's "Straw Hat" packaging. By invitation. Contact: Taplinger Associates, PL. 2-7722.	FABERGE	5 WEST 54TH STREET
Wednesday March 27 9:00 A.M. Breakfast	PREVIEW OF FALL SPORTSWEAR "The Sporting Life"--Majestic's Fall collection. By invitation. Contact: Jean Luban, LO. 4-3113.	MAJESTIC (1410 BROADWAY)	HOTEL PLAZA BAROQUE SUITE
Wednesday March 27 11:00 A.M. & 4:00 P.M.	OPENING OF FALL COLLECTION Ken Scott will show his Fall collection to the press at 11:00 A.M. By in- vitation. (Buyer showing at 4:00 P.M. By reservation.) Thereafter by appointment. Contact: Ken Scott, Via Cadolini, 30, Milan, Italy.	KEN SCOTT OF MILANO	16 WEST 55TH STREET SHOWROOM
Wednesday March 27 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Spring collection of coats, suits, dresses, ensembles. Reservations(\$5.50) CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	CARMINE PORCELLI FOR JOSEPH PRUZAN	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday March 28 12:30 P.M. Luncheon	SPRING FASHIONS AT BENEFIT LUNCHEON Andrew Woods' Spring collection will be shown at a benefit luncheon for the ASPCA Thrift Shop. Reservations (\$5.50): Banquet Dept., PL. 9-3000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	ANDREW WOODS (550 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 28 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Fur collection by Jacques Kaplan; fashions by Trigere; and Bob Bugnand for Sam Friedlander at a benefit for Park East Temple. Contact: Mrs. Sol Schulman, 988-0520. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES	ST. REGIS ROOF
Thursday March 28 4:00 P.M.- 6:30 P.M. Cocktails	PREVIEW OF NEW PRODUCT Introduction of "Wonder Under"; demonstration of "how-to"; informal showing of apparel, boutique and home fashions. By invitation. Contact: 867-9110, Eileen Sadlier, Ext. 36; or Jennifer Parr, Ext. 40. Public Relations: Gladys Steiner, Lester Harrison Advg., 210 E. 50th St., PL. 1-2828.	PELLON CORP. (1120 SIXTH AVENUE)	HOTEL PLAZA WHITE & GOLD SUITE
Saturday March 30- April 7	TWELFTH ANNUAL SHOW OF AUTOMOBILES Over 500 domestic and foreign cars and a wide variety of accessories and related exhibits on four floors--the largest auto show ever in N.Y. Informal fashion shows. <u>Press Preview: Fri., March 29, 2:00 - 5:00 P.M.</u> Hours: 11:00 A.M. - 11:00 P.M.; Sunday, 1:00 - 8:00 P.M. Admission: \$2.50; children, \$1.00. Publicity: Gene Graf or Sandy Sprung, 331 Madison Avenue, MU. 2-4802.	INTERNATIONAL AUTOMOBILE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
Beginning Sunday March 31- April 3	FALL-WINTER SHOE FASHIONS Sponsored by National Footwear Mfg. Assn; National Shoe Retailers Assn; Volume Footwear Retailers Assn; New England Footwear Assn., at the Americana Hilton, Warwick, Park-Sheraton, City Squire. Contact: 265-1350.	NATIONAL SHOE FAIR OF AMERICA	FIVE N.Y. HOTELS
Beginning Sunday March 31- April 3	BRITISH MENSWEAR IN NEW YORK Showing of men's outerwear, sportswear, furnishings by: Astraka, Atkinson Rhodes & Co., Ben Sherman, Chard of London, J. Comfort, Dhobi Weatherlux, Cecil Gee International, Magee and Co., Morley, Reliance Sports Trousers, Sabre. Contact: Denis Elliott, PL. 2-8400, Ext. 433.	CLOTHING EXPORT COUNCIL (LONDON, ENGLAND)	SHERATON-ATLANTIC 8TH FLOOR
Monday April 1 9:00 A.M. Breakfast	PRESS PREVIEW: FALL SHOE COLLECTION Showing of I. Miller's Fall shoe collection for press and buyers. By invitation. Publicity: Ruth Hammer Associates, 246-4818.	I. MILLER	734 FIFTH AVENUE GALLERIA AT 57TH ST.
Monday April 1 5:00 P.M.- 8:00 P.M.	PREVIEW OF THE "TOMORROW" SHOP Press preview of new men's boutique. (For Release, Tues., April 2.) By invitation. Publicity: Walter Hauser, PL. 3-1542.	ALEXANDER'S	2ND FLOOR
Beginning Monday April 1	OPENING OF FALL KNITS Continuous showings of Fall knits designed by Frank Adams. Contact: Chris Barnett, LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday April 1 6:00 P.M.- 8:30 P.M.	COCKTAIL PARTY The Designer Shoe Guild will invite press and buyers to a cocktail party. By invitation. Contact: Dorothy Adams, 753-0961.	THE DESIGNER SHOE GUILD	HOTEL PLAZA BAROQUE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 2 12:30 P.M. Luncheon	FASHION SHOWING AT BENEFIT LUNCHEON Spring-Summer collections from various designers at a luncheon benefit for Girls' Club of N.Y. Reservations (\$5.50): Banquet Dept., PL. 9-3000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	BONWIT TELLER	HOTEL PLAZA TERRACE ROOM
Tuesday April 2 4:30 P.M. - 7:00 P.M. Champagne	PRESS PREVIEW: SHOES & ACCESSORIES "Salute to the 30's Party"--capsule collections of shoes by six Geller divisions: Laura Tosato for Et Cetera and Ad Lib; Nancy Vandebroek for Gamins; Bill Valentine for Geller; Alita Ray and Stanley Philipson for Stanley Philipson; and Umberto Mastron imports. Accessories by Larry Reiter. By invitation. Publicity: Ellen Perl, TE. 2-8212.	ANDREW GELLER	18 WEST 57TH STREET SALON
Tuesday April 2 5:30 P.M. - 7:30 P.M.	PARTY AND BENEFIT FASHION SHOW Fashion show and tour of Mr. and Mrs. Andrew Goodman's penthouse apartment at Bergdorf Goodman. (Show at 6:30 P.M., 4th floor.) Price: \$35.00. Contact: Mrs. Edmund Kelley, 809 U.N. Plaza, 867-0400. Publicity: Edith Kingston, PL. 3-7300.	INSTITUTE OF INTERNAT'L EDUCATION	BERGDORF GOODMAN PENTHOUSE
Wednesday April 3 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Fashions by Marquise will be shown at a benefit for Lawrence-Cedarhurst Hadassah. Contact: Mrs. Henry Turin, 17 Spruce St., Cedarhurst, L.I. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES	ST. REGIS ROOF
Wednesday April 3- April 7	ANNUAL PHOTOGRAPHY AND TRAVEL SHOW Two fashion shows daily at 3:00 and 7:00. Hours: 12:00 Noon - 10:30 P.M.; April 6: 11:00 - 10:30; April 7: 1:00 - 8:00. Price: \$2.00; children:\$1.00. Publicity: Sheldon Ritter, MU. 5-0105.	INT'L PHOTOGRAPHY AND TRAVEL FAIR	NEW YORK COLISEUM COLUMBUS CIRCLE
Monday April 8 11:30 A.M.	PRESS LUNCHEON: NEW SILVERWARE "A Fiesta Luncheon"--the Gorham Company will introduce a new silverware pattern. By invitation. Publicity: Ted Materna Assoc., PL. 3-3240.	THE GORHAM COMPANY	CHATEAU MADRID LEX. AVE. & 48TH ST.
Tuesday April 9 10:30 A.M.	PRESS PREVIEW: FALL KNITWEAR Fall knit collection by Don Simonelli. (Note Change of Date & Time.) By invitation. Thereafter continuous. Contact: Jean Loretto, OX. 5-2900.	STJ KNITS	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 9 12:00 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Teal Traina's Summer collection will be shown at benefit luncheon for American Jewish Committee. Price: \$5.00. Contact: Mrs. Lee Goldstein, PL. 1-4000. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	AMERICAN JEWISH COMMITTEE (165 EAST 56TH STREET)	WHITE PLAINS HOTEL WHITE PLAINS, N.Y.
Tuesday April 9 7:30 P.M. Cocktails- Dinner	ANNUAL STUDENT FASHION SHOW Awards will be presented by: Donald Brooks, Betsy Daniels, Rudi Gernreich, Stanley Herman, David Kidd, John Moore, Leo Narducci, Norman Norell, Don Simonelli, Chester Weinberg. Tickets: \$20.00 per person. Contact: Bursar, PL. 9-2214.	PARSONS SCHOOL OF DESIGN(410 E. 54TH ST.)	HOTEL PLAZA GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 12	GOOD FRIDAY		
April 13	PASSOVER (April 13-20) Begins at sundown, Friday, April 12		
April 14	EASTER SUNDAY		
Beginning Monday	OPENING: ADVANCE FALL COLLECTIONS	PARNES-FEINSTEIN; P.F. KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
April 15	Daily continuous showings of advance Fall collections, designed by Ronnie Simon. Contact: BR. 9-0952.		
Beginning Monday	LONDON FASHIONS FOR FALL	CLOTHING EXPORT COUNCIL (LONDON, ENGLAND)	HOTEL WARWICK 6TH AVE. & 54TH ST.
April 15- April 25	Coats and suits by: Astraka, Bickler, Chez Vera, Clarewood, Ellis Bridals, London Waterproof Co., Mary Quant, Rensor, Rodex, Valstar. By appointment. Contact: Joan Hardy, PL. 2-8400.		
Monday April 15- May 10	IRISH TWEED FALL FASHIONS	STRELITZ OF IRELAND	ST. MORITZ HOTEL PRIVATE SUITE
	Showings of Irish tweed dresses, coats, suits. By appointment. Publicity: Ruth Hammer Associates, 246-4818.		
Tuesday April 16 3:45 P.M.	PREVIEW: FALL LEATHER AND SUEDE COLLECTION	MALLORY (530 SEVENTH AVENUE)	HOTEL DELMONICO CRYSTAL ROOM
	"Neutrals and Naturals"--designed by Monika. By invitation. Thereafter in showroom. Contact: Betty Hanson, WI. 7-4407.		
Tuesday April 16 4:30 P.M. Cocktails	SIXTEENTH ANNUAL COTTON FASHION AWARD	NATIONAL COTTON COUNCIL OF AMERICA	HOTEL PLAZA BALLROOM
	The 1968 Cotton Fashion Award; and "Blue Ribbon Cotton" fashion show by this year's and past winners. <u>Show at 5:00 P.M.</u> By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		
Beginning Tuesday April 16- April 19	ITALIAN READY-TO-WEAR FOR AUTUMN-WINTER 1968	CENTRO DI FIRENZE PER LA MODA ITALIANA	PITTI PALACE FLORENCE, ITALY
	Showings of Italian ready-to-wear, boutique, knitwear collections. Contact: Centro di Firenze per la Moda Italiana, 1 Via Tornabuoni, Florence, Italy 50123.		
Wednesday April 17 3:00 P.M.	PRESS PREVIEW OF MADE-TO-ORDER FURS	BERGDORF GOODMAN	2ND FLOOR FUR SALON
	Press preview of custom-order furs, designed by Emeric Partos. By invitation. Publicity: Susan Fine, PL. 3-7300.		
Beginning Wednesday April 17	FALL COLLECTIONS; AND JUNIOR LINGERIE	LANZ; ALEXA; BIANCA	1407 BROADWAY SHOWROOM - 26TH FLOOR
	Daily informal showings of transition cottons, back-to-school dresses, costumes, sportswear; Alexa misses Fall wools; and Bianca junior lingerie. Contact: Audrey Brock, OX. 5-6440.		
Thursday April 18 10:00 A.M.	OPENING OF ADVANCE FALL COLLECTION	FRANK GALLANT	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
	Also April 23, 25 at 10:00 A.M. By reservation. Contact: LA. 4-7285.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 18 12:30 P.M. Luncheon	COTTON FASHIONS BY LEADING DESIGNERS "Artists & Models"--Spring-Summer collection by leading designers in Galey & Lord fabrics. Press by invitation. Public by reservation (\$5.50): Banquet Dept., PL. 9-7010. Plaza Fashion Show Director: Mary Alice Rice, PL. 2-5726. Publicity: Rosemary Sheehan, 554-5948.	GALEY & LORD (1407 BROADWAY)	HOTEL PLAZA TERRACE ROOM
Beginning Thursday April 18	ADVANCE FALL COLLECTION Continuous daily showings of cocktail and evening fashions. By appointment. Contact: Abe Goldner, PE. 6-0151.	CAMEO EVENING; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Friday April 19 9:00 P.M.	SEVENTH ANNUAL BOTTICELLI BALL Highlights of Summer collection by Oscar de la Renta. Cleopatra wigs: Mr. Carl. Make-up: Steve Nelson. Door prize: Jewelry of black and gold enamel and rose diamonds from the collection of the last Sultan of Turkey. Fashion Show Chairman: Lisa Curtis. Tickets: \$80.00 per couple; contact: Mrs. John G. Phillips, RH. 4-2985. Publicity: RH. 4-2988.	ORPHANS OF ITALY, INC.	HOTEL PLAZA BALLROOM
Saturday April 20- April 25	SKI FURS AND SKATING FURS Daily continuous showings of fur parkas, skicoats, sportcoats, skating costumes, and apres-ski wear for men, women, children. Refreshments. (Preview, by invitation, Mon., April 22 at 9:00 A.M.) Contact: Albert Gompertz, 736-8516. Publicity: Lisa Curtis, 684-7444.	MR. FRED FOR FUR AND SPORT	224 WEST 30TH(2 BIKS. FROM STATLER-HILTON)
Saturday April 20	PRET-A-PORTE SHOWINGS IN PARIS (April 20-April 25) Contact: Bruno du Roselle, 35, rue Etienne-Marcel, Paris 1, France.		
Sunday April 21- April 25 9:00 A.M.- 6:00 P.M.	FIFTEENTH ANNUAL SKI TRADE SHOW One hundred-fifty member firms will show ski apparel, equipment, footwear, and accessories; also, seminars, receptions, awards programs. Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVENUE SOUTH)	STATLER-HILTON HOTEL 7TH AVE. & 33RD ST.
April 22	MR. FRED FOR FUR AND SPORT PREVIEW AT 9:00 A.M. (See above)		
Monday April 22 11:30 A.M.	ADVANCE FALL COLLECTION Designed by Philippe Tournaye. By reservation. Continuous thereafter. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday April 22 2:30 P.M.	ADVANCE FALL COLLECTION Designed by George Samen. By reservation. Continuous thereafter. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday April 22 5:00 P.M.	ADVANCE FALL COLLECTIONS Fall ready-to-wear by: Jean-Marie Armand, Castillo, Jacques Heim, Jeanne Lanvin, Guy Laroche, Jean Patou, Madeleine de Rauch, Philippe Venet, Emanuel Ungaro. Also showing Tues., April 30 at 9:30. By reservation. Contact: 755-7171.	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 23 10:00 A.M.	ADVANCE FALL COLLECTION Also April 24, 25 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 23 11:30 A.M.	ADVANCE FALL COLLECTION Designed by Belle Saunders and August de Lorenzo. Also showing Tuesday, April 30 at 11:30. By reservation. Thereafter continuous. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday April 23 2:30 P.M.	ADVANCE FALL COLLECTION Designed by Marie McCarthy. Also showing April 24, 30 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday April 23 4:00 P.M.	ADVANCE FALL COLLECTION Designed by Elinor Simmons. Also showing April 25, 30 at 4:00. By reservation. Contact: Roslyn Schoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday April 23 4:30 P.M. Cocktails	PREVIEW: BACK-TO-SCHOOL GIRLS' FASHIONS Ruth of Carolina will present fashions for toddlers (3-6X); and back-to-school (7-14) dresses and sportswear. By invitation. Contact: Barbara Tribelhorn, 695-7087.	RUTH OF CAROLINA (130 WEST 34TH STREET)	WEAVER'S CLUB 111 WEST 40TH STREET
Tuesday April 23 5:15 P.M.	PREVIEW: FALL AND OPENING NEW COMPANY The first day-to-night collection by Anne Klein. Followed by housewarming. By invitation. Contact: Meeghan or Judy, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Wednesday April 24 11:00 A.M.	ADVANCE FALL COLLECTION Designed by Alan Phillips. Also showing Mon., April 29 at 11:00. By reservation. Contact: Robert Langman, 524-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday April 24 5:00 P.M.	PRESS PREVIEW: ADVANCE FALL Special preview of Fall collection. By invitation. Showings April 25, May 1 at 1:00 P.M. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Sunday April 28 6:00 P.M. Cocktails	FALL-WINTER BRIDAL FASHIONS "Weddings, American Style"--preview of Fall-Winter bridal fashions. By invitation. (Black tie or turtleneck; mini, midi, maxi) Contact: Eleanor Pontius, MU. 9-5900.	BRIDE'S MAGAZINE (420 LEXINGTON AVE.)	N.Y. HILTON HOTEL MERCURY BALLROOM
Tuesday April 30 12:00 Noon Luncheon	PRESS LUNCHEON: AWARD DESIGNS Collins & Aikman Tricot Division will present award-winning designs in lingerie and loungewear to the press. By invitation. Contact: Miss Ford, 689-3900.	COLLINS & AIKMAN (210 MADISON AVE.)	LA CABANA 146 EAST 57TH STREET

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